



# BRAZIL BAHIA PROPERTY

## ABOUT US

SALVADOR HEADQUARTER: +55 (71) 3013 1413



## Office Network

IBBI has offices in some of Bahia's most exclusive and important areas for investment.

- Tancredo Neves, Salvador
- Salvador Shopping
- Praia do Forte Agency 1
- Praia do Forte Agency 2
- Porto Seguro
- London



IBBI also runs sales stands in a few choice destinations, where we work closely with selective developers:

- Reserva Timeantube, Praia do Forte
- Piscinas Naturais, Praia do Forte





## Marketing and Promotions

IBBI reaches out to its clients through market leading offices, newsletters, on-line promotions, mailshots and search engine marketing.

IBBI have one of the largest dedicated client databases for Bahia, our online newsletters and marketing are sent out to 30,000+ dedicated buyers and sellers.

IBBI has an experienced promotions and marketing team, who regularly strive to release articles, press releases and promotions targeting the different areas where we sell property.





## Our Services

IBBI is a sales focused real estate agency, offering the following services:

- Sales
- Investment advice
- Documentation and bureaucracy
- Bespoke services to property sellers
- Bespoke services to developers
- Valuations
- Other services





## Investment Advice

As we are purely agents, we offer impartial advice and are not tied to individual developers or particular developments. We offer advice on all aspects of property transactions, including documentation and bureaucracy.

Being a local company, we specialize in sales to the local market, therefore we are able to pass on this knowledge and expertise to our international clients. We specialize in both off-plan and second hand property sales so we are able to offer an informed overview of the market.





## Agent Network

IBBI has a network of agents in many of the leading locations in Bahia, who work together utilising our technology platform to share ideas and data on our latest and best opportunities.

All the agents in our network work together as a team to achieve results and to share knowledge and experience, providing our clients with top quality service and a better offering of properties.





## Market Leading Website

The IBBI website is one of Bahia's best-known and most visited property websites.

Across our sites, we are currently receiving between 25,000 and 35,000 visitors each month. With our heavy investment programme, we expect this number to increase significantly and to continue growing on a monthly basis.



From our visitors online, we generate large amounts of viewing requests and enquiries as well as capturing some of the best properties to sell throughout the state.



## Property Database

We firmly believe that we have the most comprehensive property listings for the Bahia region as a whole.

At present, we have around 1000 properties listed for sale across our sites, however we have many other properties for sale which we do not list online.

By being able to present our clients a large choice of properties, we can offer them a good understanding of prices and value before they commit to buy.







## Headquarters in Salvador

The IBBI headquarters are located in the Simonsen building on Tancredo Neves, a prime location next to the well-known Petrobras building.

By having our headquarters in a strategic location at the heart of Salvador's business district, we are close to many of Salvador's prime residential and commercial areas, including Salvador Shopping, which is within a few minutes walk.





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